Social Regeneration and Local Development

Social regeneration is about the transformative processes that, through institutional choices that embody cooperation and inclusion, develop opportunities and capabilities for weak categories and, transversally, for society. The challenge of social regeneration can be addressed, in part, through organisational solutions increasingly identified with social economy organisations, since they are characterised by a social objective, cooperation, and inclusive democratic governance.

Besides the organisational element, Social Regeneration and Local Development provide a new perspective on interacting socio-economic factors, which can work in synergy with the social economy organisations model to promote and sustain social regeneration and well-being. Such elements include civic engagement and social capital, the nature of the welfare system, and the use of physical assets in urban and rural areas, leadership, technology, and finance.

By analysing organisational and contextual elements, this book offers an institutional perspective on how socio-economic systems can reply to challenges such as social and environmental degradation, financial crises, immigration, inequality, and marginalisation.

Silvia Sacchetti is an Associate Professor of Economic Policy at the University of Trento, Department of Sociology and Social Research, Italy.

Asimina Christoforou is at the Department of International and European Economic Studies, Athens University of Economics and Business, Greece.

Michele Mosca is an Associate Professor of Economic Policy at the Department of Political Science, University of Naples, Federico II, Italy.

Proof

15032-0772-FullBook.indd 1 9/14/2017 9:20:30 AM

Routledge Studies in Social Enterprise & Social Innovation

Series Editors: Rocio Nogales, Lars Hulgård, and Jacques Defourny

A Social Enterprise seeks to achieve social, cultural, community economic, or environmental outcomes whilst remaining a revenue-generating business. A Social Innovation is said to be a new idea or initiative to a social problem that is more effective, efficient, sustainable, or just than the current process and which sees the Society it is operating in receive the primary value crated rather than a private organization or firm.

Routledge Studies in Social Enterprise & Social Innovation looks to examine these increasingly important academic research themes as a central concept for social theories and policies. It looks to examine and explore the activities of social participation among civil society organisations, SMEs, governments, and research institutions by publishing the breakthrough books of the new frontiers of the field as well as the state-of-the-nation-defining books that help advance the field.

- 1. Social Entrepreneurship and Social Enterprises
 Nordic Perspectives
 Edited by Linda Lundgaard Andersen, Malin Gawell, and Roger Spear
- 2. Social Enterprise and Special Events
 Market-Based Approaches to Mission-Driven Gatherings
 Edited by Julie Cencula Olberding
- Co-design and Social Innovation: Connections, Tensions and Opportunities
 Garth M. Britton
- 4. Social Regeneration and Local Development
 Cooperation, Social Economy, and Public Participation
 Edited by Silvia Sacchetti, Asimina Christoforou, and Michele Mosca

Proof

15032-0772-FullBook.indd 2 9/14/2017 9:20:30 AM

Social Regeneration and Local Development

Cooperation, Social Economy, and Public Participation

Edited by Silvia Sacchetti, Asimina Christoforou, and Michele Mosca

Taylor & Francis
Not for distribution



Proof

15032-0772-FullBook.indd 3 9/14/2017 9:20:30 AM

First published 2017 by Routledge 711 Third Avenue, New York, NY 10017

and by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

Routledge is an imprint of the Taylor & Francis Group, an informa business

© 2018 Taylor & Francis

The right of the editors to be identified as the authors of the editorial material, and of the authors for their individual chapters, has been asserted in accordance with sections 77 and 78 of the Copyright, Designs and Patents Act 1988.

All rights reserved. No part of this book may be reprinted or reproduced or utilised in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

Trademark notice: Product or corporate names may be trademarks or registered trademarks, and are used only for identification and explanation without intent to infringe.

Library of Congress Cataloging-in-Publication Data [CIP data]

Taylor & Francis Not for distribution

ISBN: 978-1-138-23639-4 (hbk) ISBN: 978-1-315-30247-8 (ebk)

Typeset in Sabon by Apex CoVantage, LLC

Proof

15032-0772-FullBook.indd 4 9/14/2017 9:20:30 AM

The Editors would like to dedicate this book to Giulio Regeni, who was brutally tortured and killed in Cairo while undertaking academic research.

Taylor & Francis Not for distribution

Proof

15032-0772-FullBook.indd 5 9/14/2017 9:20:30 AM

Taylor & Francis Not for distribution

Contents

	List of Figures	ix
	List of Tables	xi
	List of Boxes	xiii
	About the Contributors	XV
	Introduction	1
	SILVIA SACCHETTI, ASIMINA CHRISTOFOROU, AND MICHELE MOSCA	
PAI	Taylor & Francis	
500	cial Regeneration	19
	Social Regeneration and Cooperative Institutions	21
1	SILVIA SACCHETTI AND CARLO BORZAGA	21
	SILVIA SACCILET IT AND CARLO BORZAGA	
2	The Transformations of Welfare: From Solidarity	
	to Individualism and Back	43
	LUCA FAZZI	
AI	RT II	
nc	lusive and Cooperative Organisations	59
3	Social Enterprise and Regeneration: A Participatory	
	Approach	61
	ASIMINA CHRISTOFOROU	
1	Regenerating the Commons: Policy Design Models	
7	Beyond CSR	81
	FRANCESCA BATTISTONI, PAOLO COTTINO, AND FLAVIANO ZANDONAI	01
5	Cooperative Leadership: Social and Spatial Regeneration	
	in Rural Western Canada	101
	DARCY OVERLAND	

15032-0772-FullBook.indd 7 9/14/2017 9:20:31 AM

viii	Contents	
6	The Social Regeneration of Mafia Assets in the Land of Gomorrah: The Role of Social Cooperatives MICHELE MOSCA	117
7	Territorial Governance and the Social Economy in Migrants' Reception: The Case of Romagna Faentina in Central Italy MASSIMO CAROLI AND ERMANNO TORTIA	133
	RT III ntextual Elements for Social Regeneration	153
	Deliberative Participation: Bringing the Citizens Back in RUDOLF LEWANSKI	155
9	City Leadership and Social Regeneration: The Potential of Civic Leadership and the New Roles for Public Managers and Politicians ALESSANDRO SANCINO AND LESLIE BUDD	175
10	Digital Technology as a Tool for Social Regeneration: Web 2.0's Intended and Unintended Outcomes Within a Society ANDRES MORALES AND SARA CALVO	187
11	Immigration Policies, Public Decision-Making Processes, and Urban Regeneration: The Italian Case LUIGI FERRARA AND SALVATORE VILLANI	209
12	Spatial Injustice and Social Capital: The Wall Between East Jerusalem and the West Bank SAFA H. DHAHER	231
13	Social Regeneration and Environmental Sustainability in Biosphere Reserves SILVIA SACCHETTI AND COLIN CAMPBELL	253
14	Community Festivals and Their Spaces: Relational Practice and the Production of a Relational Good?	275



MIKE LUCAS

Index

15032-0772-FullBook.indd 8 9/14/2017 9:20:31 AM

293

Figures

1.1	Social Regeneration Approach: The Resource System	
	Supporting Cooperation and Reduction of Social Poverty	26
6.1	Confiscated Assets in Italy. December 2015	129
10.1	'Talking with the Cofounders of Citizens Foundation',	
	Sara Calvo, One of the Researchers, Interviewing the	
	Cofounders of the Citizens Foundation in Reykjavik,	
	Iceland. ©2014, Living in Minca	194
10.2	'Comments about the MOOC', Two of the Members of	
	the Butterfly Project Commenting on the MOOC ©2016,	
	FutureLearn	198
10.3	'Comments about the MOOC', Two of the Members of	
	the Butterfly Project Commenting on the MOOC ©2016,	
	FutureLearn	199
10.4	'Interviewing the Cofounder of Million Kitchen',	
	Sara Calvo, One of the Researchers, Interviewing the	
	Cofounder of Million Kitchen in New Delhi, India.	
	©2015, Living in Minca	200
10.5	Digital Divide Function	202
10.6	Augmented Digital Divide Function	204
11.1	The Evolution of the Migratory Phenomenon in Europe	
	in the Period 1960–2015	212
11.2	The Evolution of the Migratory Phenomenon in the	
	Americas and Oceania in the Period 1960–2015	212
11.3	The International Migratory Pressure in the Main	
	Geopolitical Areas of the World in the Period 1990–2015	213
11.4	Urban and Extra-Urban Populations (Billions of People)	
	Globally Measured in the Period 1990–2050	214
11.5	Distribution of Urban Population (Billions of People) in	
	Different Areas of the World Characterised by Different	
	Levels of Economic Development During the Period	
	1990–2050	214
11.6	Determination of the 'Sustainable Diversity Degree'	216

Proof

15032-0772-FullBook.indd 9 9/14/2017 9:20:31 AM

A 11	guics	
11.7	Determining the Appropriate Mix of Selective Measures and Integration Policies	217
12.1	The Separation Wall Between al-'Eizariyah (West Bank)	
	and the Mount of Olives (East Jerusalem), 2016	232
12.2	The Separation Barrier in the West Bank (February 2008)	235
12.3	The Separation Barrier in East Jerusalem	237
12.4	The Section of the Wall in East Jerusalem that Separates	
	Abu Dis on One Side (West Bank) and Silwan	
	(East Jerusalem) on the Other Side	237
12.5	The Wall in East Jerusalem/Qalandia Checkpoint on	
	March 2014	246
13.1	Biosphere Reserves: Three Zones	255
13.2	Overview of the Development Approach	262
14.1	Festival Site from Access Track 2010	287
14.2	Festival Site from Access Track 2013	288

Taylor & Francis Not for distribution

15032-0772-FullBook.indd 10

Tables

4.1	The Process of Social Regeneration: Stages, Variables,	
	Resources	95
6.1	The Consistency of the Confiscated Assets in Italy	
	(December 2015)	128
8.1	The Eight Rungs of the 'Ladder of Citizen Participation'	
	Proposed by S. Arnstein (1969)	164
13.1	Community Failures vs. Community Ownership	269

Taylor & Francis Not for distribution

Proof

15032-0772-FullBook.indd 11 9/14/2017 9:20:31 AM

Taylor & Francis Not for distribution

Box

9.1 "Municipal Socialism"

178

Taylor & Francis Not for distribution

Taylor & Francis Not for distribution

About the Contributors

Francesca Battistoni is the co-founder of Social Seed (www.socialseed.eu), a company that helps and supports social enterprises to innovate. She worked for several years in the field of social innovation as a consultant for public administration as well as in the evaluation of social impact. She has a PhD in Public Policy and Planning from IUAV (University of Venice).

Carlo Borzaga is a Professor of Economic Policy in the Department of Sociology and Social Research at the University of Trento (Italy). His research interests include cooperatives, social enterprise, the economic and social roles of non-profit organisations, and their interactions with welfare policies. From 1997 to 2008, he was chairman of the Institute for the Development of Nonprofit Organisations (ISSAN), based at Trento University. From 2003 to 2006, he was Dean of the Faculty of Economics. Currently, he is President of the European Research Institute on Cooperative and Social Enterprises (EURICSE). He sits on the editorial board of several Italian and European journals. He has written and co-edited numerous books and papers on labour economics, labour and welfare policies, and social and cooperative enterprises. He has participated in and coordinated numerous research projects funded by the EU, the Italian government, and local authorities.

Leslie Budd is a Reader in Social Enterprise at the Open University Business School. He is an economist who has written extensively on urban and regional economies in relation to the European Union, digital social inclusion, and global financial markets. His current work focuses on linking city leadership to economic citizenship and governance. Leslie was Special Economic Advisor to the Committee for Enterprise Trade and Investment (CETI) at the Northern Ireland Assembly, providing briefings, in particular on the impact of Brexit. He is currently Chair of the Urban and Regional Economics Seminar Group (URESG).

Sara Calvo, PhD, is a Senior Lecturer in Organisational Behaviour and the Social Enterprise Coordinator at the Enterprise Development Hub

Proof

15032-0772-FullBook.indd 15 9/14/2017 9:20:31 AM

xvi About the Contributors

at Middlesex University Business School. Her research interests include social enterprise, social innovation and the social and solidarity economy, the informal sector, ethnic minority enterprise, social enterprise support policy, and visual research. She has carried out research in South America, Africa, Asia, and Europe. She is also the co-founder and director of a social enterprise organisation, Living in Minca and Minca Ventures, and a documentary filmmaker, having participated in a number of international film festivals. She has published several book chapters, reports on online websites, and academic papers in established international journals.

Colin Campbell is the founder and Executive Director of Assist Social Capital CIC (ASC). He has been working in the third sector in Scotland since 1995 and around sustainable socio-economic development in Biospheres since 2011. He has conducted many workshops and keynote presentations at international events. He is the co-founder and co-leader of the Social Enterprise in Biosphere Reserves Global Working Group, whose efforts have influenced the Lima Action Plan (2016–25), which includes actions on promoting and supporting social enterprise and social entrepreneurship. He is also the co-founder of the Social Capital World Forum (SCWF).

Massimo Caroli was born in Faenza in 1959 and holds a laurea in philosophy. He has always dedicated his time to the work integration of fragile or vulnerable people and people with disabilities. For some years now, he has been working to promote active citizenship and the reorganisation of social services, with a participatory and communitarian approach. He undertakes these activities as director of research and development at Fare Comunità (www.farecomunita.com), a consortium of social cooperatives based in Ravenna, as well as in his role as president of the Azienda dei Servizi alla Persona della Romagna Faentina (www.aspromagnafaentina.it).

Asimina Christoforou is an Adjunct Professor at the Athens University of Economics and Business. She has a PhD in economics and does research on topics such as social capital, regional development, European integration, ethics in economics, and the social economy. She is on the editorial boards of the *Journal of Economic Issues* and the *Forum for Social Economics* and is a member of the Board of Directors of the *Association for Evolutionary Economics* and the *Association for Social Economics*. She is also coordinator of the Social Capital Working Group for the *International Initiative for Promoting Political Economy*. She has participated in a number of Greek and EU research projects, as well as national and international conferences. Some of her publications include: 'Social capital and human development: An empirical investigation across European countries', *Journal of Institutional Economics*, 2010; 'On the identity of social capital and the social capital of identity', *Cambridge Journal of Economics*, 2013; A. Christoforou and J.B. Davis (eds.) *Social Capital*

About the Contributors xvii

and Economics: Social Values, Power, and Social Identity, Routledge, 2014; A. Christoforou and M. Lainé (eds.) Re-Thinking Economics: Exploring the Work of Pierre Bourdieu, Routledge, 2014.

Paolo Cottino is an urban planner and policy designer, committed at two complementary levels of academic activity and professional practice. He received his PhD in 2005 in Town Planning and Public Policies at IUAV (University Institute of Architecture of Venice) and is the winner of the IVth edition of the "Giovanni Ferraro" National Awards for doctoral dissertations in Town Planning. In 2014, he obtained the National Scientific Qualification—Associate Professor in Sector 08/F1 Urban and Territorial Planning and Design. In 2009, he was a founding member of KCity Ltd (www.kcity.it), one of the first multidisciplinary firms in Italy specialising in strategic design for urban regeneration, and he works with public and private organisations, as well as with NGOs, to develop innovative territorial transformations and projects of urban reuse.

Safa Husni Dhaher is a university Assistant Professor and a freelance consultant. Born in Jerusalem, she holds a PhD in Local Development and Global Dynamics from the University of Trento, Italy, and a Master's degree in Social Sciences and Humanitarian Affairs from La Sapienza University of Rome, Italy. Currently teaching in Birzeit University/ Palestine, she was the Vice Head of Human Resources Department and the Library at al-Quds University/Palestine.

Luca Fazzi is a Full Professor of Sociology at the University of Trento, Italy. His research interests include social policy, voluntary action, and non-profit organisations. He is the director of a Master's programme in "Management of Social Enterprises" and coordinates the Graduate Course of Social Work at the University of Trento.

Luigi Ferrara is currently an Assistant Professor/Research Fellow in Administrative Law at the University of Naples Federico II. In 2014, he obtained the National Academic Qualification as Associate Professor in Administrative Law. At the University of Naples Federico II, he teaches Comparative Administrative Law and Environmental Law in the Department of Law and the Department of Pharmacy. He is responsible for international agreements with the Universities of Kobe (Japan) and Goerlitz (Germany). He delivered several papers in conferences in Italy and abroad. He published books, papers, and articles on the topics of EU administrative law, immigration law, and cultural heritage law. A complete CV with a list of publications and papers delivered can be found at www.docenti. unina.it/luigi.ferrara

Rudolf Lewanski (1950) is Associate Professor at the School of Political and Social Sciences, University of Bologna, where he presently teaches courses in deliberative participation and policy analysis. From October 2008 to

xviii About the Contributors

March 2013 as independent 'Participation Authority' he has been responsible for implementing law no. 69/07 of the Tuscany Region promoting citizen engagement. He is co-founder and past president of the Associazione Italiana per la Partecipazione Pubblica, affiliated to Iap2. His his most recent publications in the field of deliberative democracy is La prossima democrazia, 2016 available at www.laprossimademocrazia.com

Mike Lucas is a Senior Lecturer in Management at the Open University Business School. Over a lengthy career at the Open University, Mike has written and developed online learning courses in management, leadership, and organisation, most recently co-producing a MOOC on public leadership (with Prof. Jean Hartley) and developing an Open Educational Resources on collaborative problem solving in communities. His ongoing research on community festivals draws on his interests in organising practice, ethnography, and visual methods and has led to publications in *Culture & Organisation* and the *Journal of Organisational Ethnography*.

Andres Morales is a PhD researcher at the Open University in the UK. He also works as a Project Manager and is the co-founder of Living in Minca and Minca Ventures. He is also a documentary filmmaker and has participated in a number of international film festivals; all the documentaries made are based on bottom-up experiences from social entrepreneurs and social economy initiatives around the world. He has a wide range of experience working as a social enterprise consultant as well as an educator in several European, African, Asian, and Latin American countries. More recently, he has deepened his knowledge and experience researching and publishing academic articles, book chapters, and blogs about social enterprises and solidarity economy in the Global South.

Michele Mosca is Associate Professor of Economic Policy at the University of Naples 'Federico II'. He holds a PhD in Development Economics and Policy at the University of Naples "Federico II" and a Master's in Economics (MA Economics) at the School of Economics and Social Sciences of the University of Manchester, UK. His research interests include social enterprise, non-profit organisations, criminal organisations, and the attempt to contrast them through the role of social economy and the reuse of assets seized from organised crime for social aims. He is the coordinator of a Master's programme in "Common Goods and Environmental Cultures" and co-coordinates a Master's programme in "Analysis of Organised Crime Phenomena and Strategies of Social Re-use of Assets Seized from Mafias" at the University of Naples 'Federico II'. He has published several articles and books on different topics, among which are the economics of organised crime and optimal law enforcement.

Darcy Overland is the Research Manager at the Centre for the Study of Cooperatives at the University of Saskatchewan. She oversees the under-

Proof

15032-0772-FullBook.indd 18 9/14/2017 9:20:31 AM

taking of research initiatives at the Centre. She has been with the Centre for two years and previously spent 15 years working for the Government of Canada and Province of Saskatchewan in labour market adjustment programming, focused on youth, rural, and Indigenous populations. She holds a Master's of Public Administration from the University of Saskatchewan and Bachelors' of Education and Arts from the University of Regina.

Silvia Sacchetti is an Associate Professor of Economic Policy at the University of Trento (Italy) and collaborates with Euricse (European Research Center on Cooperative and Social Enterprise). She holds a PhD from the University of Birmingham (UK). She is interested in the inclusive development of economies and localities. Her research addresses in particular the study of participatory governance structures and resource coordination mechanisms. She focuses on cooperative firms and social enterprises, recently studied in the context of welfare services. Her research has addressed also the role of creativity, social capital, and individual motivations in local development. Her most recent publications have appeared in Journal of Business Ethics, Annals of Public and Cooperative Economics, and the Journal of Entrepreneurial and Organisational Diversity. She is the Co-Chief Editor of the Journal of Entrepreneurial and Organisational Diversity and an Associate Editor of the European Management Journal. She is a member of the European Research Board of the International Cooperative Alliance.

Alessandro Sancino is a Lecturer in Management at the Open University Business School. His research focuses at a macro-level on the changing relationship between state and society and its impacts on the co-creation of public value; at a meso-level on the role of leadership in and of places; and at a micro-level on processes of citizens' engagement across the public policy cycle (e.g., co-production of public services). He is a member of the Executive Board of PUPOL (International Academic Network on Public and Political Leadership). He has published in *Public Adminis*tration Review, Public Management Review, International Review of Administrative Sciences, Voluntas, Local Government Studies, and Public Money & Management.

Ermanno Tortia is an Associate Professor of Economic Policy at the University of Trento. His research focuses on the theory of the firm, business economics, labour economics, human resources, and organisational behaviour as applied to third sector research and the organisational forms in the social economy (cooperative and social enterprises, nonprofit organisations). He has authored several empirical studies dealing with happiness economics, on-the-job satisfaction, organisational justice, and worker motivations. He has also authored several studies in the institutionalist theory of social economy organisations. He has been research

xx About the Contributors

fellow at the University of Stirling (UK), School of Applied Social Science. He collaborates closely with EuRICSE (European Research Institute on Cooperative and Social Enterprises, Trento, Italy). He is also a member of the scientific committee of JEOD (*Journal of Entrepreneurial and Organisational Diversity*, www.jeodonline.com) and a member of the teaching committee of the PhD Programme in Development Economics and Local Systems (DELoS) at the School of Social Science, Trento University.

Salvatore Villani is currently an Assistant Professor in Public Economics at the University of Naples Federico II, Department of Political Science. He also taught Finance of Public Administration at the School of Administrative Law and Administration Sciences of the University of Teramo, Italy. He was also a tax specialist lawyer and a member of the Lawyers' Committee for the Environment at the Bar Association of Naples, Italy. He was a member of the HDCA (Human Development and Capability Association) and the SVIMEZ (Association for the Industrial Development in Southern Italy) Working Group on the Implementation of Fiscal Federalism in Italy. He published several articles and books on the topics of migration policies, income inequality, fiscal federalism and decentralisation, local business taxation, non-profit taxation, and the economics of organised crime. A complete list of his publications and papers is available at www.docenti.unina.it/salvatore.villani.

Flaviano Zandonai is a senior researcher at Euricse (www.euricse.eu). He graduated with a degree in sociology and has been working for more than ten years in the consortia of Italian social cooperation. Also, he is the coordinator of the Iris Network, the Italian network of research institutes on social enterprises. His research interests focus on the specificity of the social enterprise and the whole third sector phenomenon in Italy and on studies regarding the regeneration of community assets and the potential forms of social enterprise financing. Apart from his research activities, he has well-established experience as a consultant and educator.